



Evergreen International Conference 2017

The Evergreen International Conference brings together the leaders and decision makers of the most influential open source ILS used by thousands of libraries across the globe.



Cincinnati Marriott at RiverCenter April 5th - 8th, 2017

The 2017 conference will be held at the beautiful and centrally located Cincinnati Marriott at [RiverCenter](#). Join the Evergreen community for three days of programs, exhibits, and fun. We have a great relationship with our vendor partners and we want to engage with you at our next conference!

Champion Level Sponsorships \$5,000



Champions are our heroes! Their contributions ensure that the conference will be exceptional in all aspects. You are our lifeblood and we appreciate you beyond measure!

By sponsoring at the Champion level, you automatically receive the following:

- Full page acknowledgment in the conference program
- Logo and link prominently displayed on the conference web site
- Complimentary exhibit space
- One (1) free attendee registration
- Acknowledgment in opening remarks each morning + closing remarks
- You also receive whatever additional perks are listed below your event details

Reception

Want to be responsible for the glitz and glam at the #1 event? Then you should sponsor the Reception! Our conference team will make sure it's an event to remember thanks to you!

(1 available)

- Acknowledgment at the event
- Logo on signage at the event
- Acknowledgment on Twitter and Facebook on the day of your event

Keynote Speaker

Ensure that the conference starts off with a bang by sponsoring a great Keynote speaker. This session is attended by everyone and sets the tone for the entire conference.

(1 available)

- Acknowledgment at the event
- Logo on signage at the event
- Acknowledgment on Twitter and Facebook on the day of your event

Pre-conference Sessions

Evergreen attendees like to dig deep and learn new things. Help us continue to offer important and topical sessions for in-depth learning – and plenty of coffee!

(1 available)

- Acknowledgment at the event
- Logo on signage at the event
- Acknowledgment on Twitter and Facebook on the day of your event

Sustainer Level Sponsorships

\$3,500



The key to open source is sustainability. At the Sustainer level you are making the conference and the project sustainable in every sense and we are grateful for your continued support!

By sponsoring at the Sustainer level, you automatically receive the following:

- Half page acknowledgment in the conference program
- Logo and link prominently displayed on the conference web site
- One (1) free attendee registration
- Acknowledgment in opening and closing remarks
- You also receive whatever additional perks are listed below your event details

Annual Report

Sponsor the creation and printing of the Evergreen Annual Project Report and you'll get our undying gratitude and your logo on the report, too!

(1 available)

- Acknowledgment in the conference program
- Acknowledgment at the Oversight Board Annual Report and update
- Your logo and acknowledgment of your generosity on the back page of the printed report.

Badge Holders

Feeling traditional? You can get high visibility with your logo on the badge holder for the conference. Hurry, this one goes fast!

(1 available)

- Acknowledgment in the conference program
- Logo on the badge holder
- Acknowledgment on Twitter and Facebook

Merchandise Table

We want to sell Evergreen themed shirts and mugs at the conference but the project doesn't have the ability to print up and ship a large run of items. But if **you** sponsor the merchandise, we all win! Get a big sign on the merchandise table and a social media shout out every time we Tweet or Facebook about merchandise.

(2 available)

- Acknowledgment in the conference program
- Your logo/name on the merchandise table
- Your logo on each piece of merchandise sold (on a removable sticker)

Advocate Level Sponsorships

\$2,500



The contributions of our Advocates allow us to do bigger and better things at every conference. You're a welcome part of our community and we appreciate that you "get us".

By sponsoring at the Advocate level, you automatically receive the following:

- ¼ page acknowledgment in the conference program
- Logo and link displayed on the conference web site
- Acknowledgment in opening remarks
- Acknowledgment in the conference program
- You also receive whatever additional perks are listed below your event details

Luncheon

Ensure the community of software developers and pre-conference session attendees have a delicious lunch on the first day of the conference. Your contribution sets the bar for a great conference meal experience!

(1 available)

- Logo and link on conference website
- Acknowledgment at the event
- Logo on signage at the event
- Acknowledgment on Twitter and Facebook on the day of your event

A/V Support

Ensure that the programs at the conference are both seen and heard! A/V sponsorship is per day – your logo will appear on each session room's signage for the day.

(3 available)

- Logo and link on conference website
- Logo on room schedule signage
- Acknowledgment on Twitter and Facebook for every day you sponsor!

Hackfest

Ensure the community of software developers have plenty of coffee, power cords, and decent wi-fi so they can crank out some more APIs for Evergreen!

(1 available)

- Acknowledgment at the event
- Logo on signage at the event
- Acknowledgment on Twitter and Facebook on the day of your event

Breakfasts

Our community still talks with reverence about the bacon provided at the breakfasts for the conference in Hood River. You, too, can be our bacon buddy.

(3 available)

- Acknowledgment at the event
- Logo on signage at the event
- Acknowledgment on Twitter and Facebook on the day of your event

Ally Level Sponsorships

\$1,000



Our Allies are an important part of the Evergreen Project. We know that you may not always be able to sponsor at a higher level but we appreciate any contribution which supports the conference and the community. You're still aces in our book!

By sponsoring at the Ally level, you automatically receive the following:

- Logo and link displayed on the conference web site
- Acknowledgment during opening remarks
- Acknowledgments on Twitter and Facebook on your sponsorship days
- You also receive whatever additional perks are listed below your event details

Lightning Talks

Sponsor the most entertaining hour of the conference. Lightning talks are fast, furious, and fun! If we're lacking for volunteers, we'll encourage lip sync battles.

(2 available)

- Acknowledgment at the event
- Logo on signage at the event
- Acknowledgment in the conference program

Snack Breaks

Energy at zero? Enter snack break here! Snack breaks are great, particularly if you're exhibiting since the breaks are in the exhibit area!

(6 available)

- Acknowledgment at the event
- Logo on signage at the event
- Acknowledgment in the conference program

Exhibitor Information

Thank you for your interest in exhibiting at the 2017 Evergreen International Conference. We are planning another great year for conversations and connections in the exhibit area. Please don't forget to look at our sponsorship opportunities for more chances to showcase your organization!

Our centrally located exhibits area provides constant contact with our attendees. Our exhibitors are also welcome to attend our meals, breaks, sessions, and entertainment opportunities. Overall there will be 20 hours of exhibit time available, with two sessions per day scheduled as exclusive exhibitor time.

Exhibitor Pricing and Information

Booth Pricing

Early Bird (until 2/1/2017) - \$750

Standard (after 2/1/2017) - \$875

Exhibit booth purchase includes one registration.

Additional early bird registrations are available at \$220 per attendee (until 2/1/2017)

Additional standard registrations are available at \$250 per attendee (after 2/1/2017)

Exhibit Times

- Wednesday noon-8pm (setup)
- Thursday 8am-5pm (exhibit hours)
- Friday 8am-5pm (exhibit hours)
- Saturday 8am-1pm (tear down)

Included with your registration

- Approximately 8'x5' booth area with carpet
- Wireless internet access
- One (1) 6-foot draped/skirted table
- Two (2) folding chairs
- One (1) standard electrical power strip

Please visit the conference website for more information including shipping and hotel information.

<https://evergreen-ils.org/conference/2017-evergreen-international-conference/>

All booth assignments will be on a first come, first served basis. Payment in full must be received no later than 30 days after form is received by the Conference or by 30 days prior to the event date, whichever comes first. Additional tables, chairs, supplies, or services must be requested 30 days in advance by emailing sponsors@evergreen-ils.org. Additional costs may apply.

By submitting this registration form, the sponsor acknowledges and agrees that the following conditions apply:

- No exhibit space may be sublet.
- No refunds will be extended for cancellations.
- The Evergreen International Conference, the Software Freedom Conservancy and the Marriott RiverwalkHotel are not responsible for the safety of exhibits from theft, fire, or other causes.
- The exhibitor assumes responsibility for injury or damage to persons or property occurring within the exhibit space assigned to each exhibitor in accordance with the terms of this agreement.
- Exhibitors and their agents shall not deface or injure the walls or floors of the building, hotel, and conference area. Exhibitors will be liable to the hotel for damage.
- The Evergreen Oversight Board and Conference Committee reserves the right to request removal of any part of an exhibit deemed unsuitable by the Board or Committee.

Evergreen 2017 International Conference: Application & Agreement

Company Name	Contact Name
Street Address	Email Address
City/ State / Zip (Country)	Phone Number

Sponsors

Sponsorship Level: (check all that apply)				
\$5,000	\$3,500	\$2,500	\$1,000	<u>Champion and Sustainer Sponsors ONLY:</u>
Champion ___	Sustainer ___	Advocate ___	Ally ___	Will you use the free Exhibit Space?
				Yes ___ No ___
Choose the function you wish to support from your sponsorship level.				
Reception ___	Annual Report ___	Luncheon ___	Lightning Talks ___	*If you desire to add registrations, please
Keynote ___	Badge Holders ___	A/V ___	Snack Break ___	note them in the Exhibitors section below.
Pre-Conference ___	Merchandise ___	Hackfest ___		
		Breakfast ___		
				TOTAL: \$ _____

Exhibitors

Early Bird (before 2/1/2017)	Standard (after 2/1/2017)
___ booth(s) @ \$750 per booth	___ booth(s) @ \$875 per booth
___ additional registrations(s) @ \$220 per attendee	___ additional registrations(s) @ \$250 per attendee
TOTAL: \$ _____	TOTAL: \$ _____

Instructions and Payment

Form Instructions

Fill out Sponsor/Exhibitor Form Pages 1 & 2 and return to the Evergreen Conference Committee via email/fax/mail.

Option 1: Email to: sponsors@list.evergreen-ils.org

Option 2: Fax to: 866-497-6390 – Attn: Grace Dunbar

Option 3: Mail to: P.O Box 69 Norcross, GA 30091
Attn: Grace Dunbar

If you have any questions about the opportunities available or the details of this form, please email sponsors@list.evergreen-ils.org.

TOTAL: \$ _____

___ Wire Transfer ___ Check

*Payment is due thirty (30) days from the date of signature.

Payment Instructions

The Evergreen Project is a member of the Software Freedom Conservancy, a non-profit organization that acts as a fiscal sponsor for free and open source software projects.

Methods of payment in order of preference:

- Wire transfer
 - For domestic wire instructions, please email sponsors@list.evergreen-ils.org
 - For international wire instructions, please email <accounting@sfconservancy.org>
- Paper Check - Paper Checks should be drawn in USD and made out to "Software Freedom Conservancy" then mailed to the following address. Please include a copy of this signed form with payment.
 - Software Freedom Conservancy, Inc.
137 Montague St., Suite 380
Brooklyn, NY 11201-3548

Please note that due to our small size, we cannot accommodate requests for invoices for individual registrations. Send all other invoice requests to <sponsors@list.evergreen-ils.org>.

****I have read and agree to all terms and conditions of this Application & Agreement. I warrant that I am authorized to sign on behalf of the sponsoring entity listed above and that all information provided is complete and accurate.**

Signature	Printed Name	Title	Date
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Corporate Sponsorship Agreement - Terms and Conditions

This Agreement is between the Software Freedom Conservancy ("Conservancy") and Sponsor. In consideration of the opportunity to participate as a sponsor of the Conference hosted by the Project [as indicated in the attached Price Schedule, incorporated herein by reference] in support of the Conservancy's mission to promote the use, development, and improvement of free and open source software, Sponsor agrees as follows:

SPONSORSHIP BENEFITS: Sponsor will receive the sponsorship benefits listed in the attached Price Schedule.

SPONSORSHIP PAYMENT: Sponsor agrees to make a payment specified in the Price Schedule.

CONSERVANCY EVENTS: Conservancy agrees not to schedule or sponsor any event in connection with the Project including, but not limited to, evening events, during a time that conflicts or overlaps with any official event scheduled during the Conference.

INDEMNITY AND LIMITATION OF LIABILITY: Neither the Conservancy, any co-sponsor, venue provider nor any of their respective officers, agents, employees, facilities, representatives, assigns, nor any volunteer otherwise affiliated with the Project shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Sponsor and/or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the Conference. The Sponsor shall indemnify, defend, and protect the Conservancy, its officers, directors, employees, agents, co-sponsors and venue providers harmless from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses that result or arise from Sponsor's participation in the Conference or any actions of its officers, agents, employees, or other representatives. Under no circumstance will the Conservancy, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever, whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall the Conservancy liability, under any circumstance, exceed the amount actually paid to it by the Sponsor. The Conservancy makes no representations or warranties regarding the Conference or its attendance.

OBSERVANCE OF LAWS: Sponsor shall abide by and observe

all laws, rules and regulations, and ordinances in the performance of this agreement.

CANCELLATION OR TERMINATION BY CONSERVANCY: If for any reason beyond its reasonable control, including but not limited to fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, Conservancy shall determine that the Conference or any part will not be held, Conservancy may cancel the Conference or any part thereof. In that event, the Conservancy shall, upon written request by the Company, refund donations made in support of the Conference, after deducting any and all expenses incurred by the Conservancy. In this event, Conservancy will provide an accounting of Conference expenses incurred to all donors.

MISCELLANEOUS

Authority. Each Party represents and warrants that the execution, delivery and compliance with the terms of this Agreement by such Party and consummation by it of the transactions contemplated hereby have been duly and validly authorized by all necessary corporate or other action and the agreements contained herein constitute valid and legally binding obligations and are enforceable in accordance with their terms.

Waiver. The failure of either Party to insist on strict compliance with any of the terms, covenants, or conditions of this Agreement by the other Party shall not be deemed a waiver of that term, covenant, or condition, nor shall any waiver or relinquishment of any right or power at any one time or times be deemed a waiver or relinquishment of that right or power for all or any other times.

Enforceability. Each provision of this Agreement shall be separately enforceable, and the invalidity of one provision shall not affect the validity or enforceability of any other provision.

Governing Law. This Agreement shall be interpreted and construed in accordance with the laws of the State of New York.

Entire Agreement. This Agreement constitutes the only agreement, and supersedes all prior agreements and understandings, both written and oral, among the parties with respect to the subject matter hereof. This Agreement may not be amended or modified, except in writing and signed by all parties to this Agreement.